

## The Annenberg Green Team's Most Wanted Recycling Poster: July 6, 2010

Tired of seeing recyclables in the trash cans, the Annenberg Green Team came up with the idea to send out an occasional email to staffers that points out, in a humorous way, what can be recycled. The email also contains a reminder list of what the Annenberg Public Policy Center and the Annenberg School for Communication recycle and the location of collection bins.

The team expects to send these out no more than once every three weeks or so in order to maintain their effectiveness. If the posters are sent too often, staffers will likely start to ignore them or become annoyed. Here is the first Most Wanted Poster.

